



Contact: Jack Agüero
jagüero@ProMachInc.com

770-965-9458

For Immediate Release

October 13, 2011

Pro Mach Strengthens its Flexible Packaging Offering with Acquisition of Matrix Packaging Machinery

- Matrix product portfolio expands Pro Mach's primary packaging solutions
- Matrix management team remains with Pro Mach

Cincinnati, OH - Pro Mach, Inc. announced today that it has acquired Matrix Packaging Machinery, a leading manufacturer of vertical form/fill/seal machinery based in Saukville, Wisconsin, near Milwaukee. Matrix will join Pro Mach's Primary Packaging Business Unit, which provides machinery solutions and consumables for many of the world's most recognized food, beverage, and consumer goods companies.

Matrix, founded in 1988, provides flexible packaging machinery for companies worldwide that require high quality, versatile pouch and bagging solutions. Matrix solutions include machines for pillow, gusseted, zipper, stand-up, and bag-in-bag packaging. Matrix's strength in vertical form fill seal packaging allows Pro Mach to reach new markets worldwide with its diverse brands of high performance equipment and integrated solutions. Pro Mach will also offer expanded flexible packaging solutions to its existing customers.

"We are excited to welcome the Matrix team to Pro Mach," said Mark Anderson, Pro Mach President and CEO. "We look forward to continuing the Matrix tradition of excellence and serving their outstanding customers as well as providing their solutions to all the customers of Pro Mach. We intend to have their highly capable team continue producing Matrix packaging machinery in Wisconsin and Pro Mach's excellent financial strength will provide a stable base for Matrix to invest in new product

development and technologies to accelerate their already strong growth. We will work with their team to continue to strengthen their operational excellence and enhance their already strong customer support capabilities with our ProCustomer® customer service program.”

Marc Willden, CEO at Matrix, will join Pro Mach as Vice President and General Manager of Matrix. He will report to Bud Lane, President of Pro Mach's Primary Packaging Business Unit.

“This is a win-win for our customers,” said Matrix CEO Marc Willden. “As part of the Pro Mach team, we are excited to expand our capabilities and continue to build on our tradition of delivering and supporting rugged, easy-to-use, cost-effective vertical form/fill/seal packaging solutions.”

“Matrix complements our existing Primary Packaging brands and allows us to offer our customers proven flexible packaging solutions,” added Mr. Lane. “We continue to expand our capabilities at Pro Mach to better serve our existing customers and reach new markets worldwide.”

For more information about Matrix Packaging Machinery, visit their website at www.MatrixPM.com.

About Pro Mach

Pro Mach is a leading provider of integrated packaging products and solutions for food, beverage, household goods, pharmaceutical, and other diverse consumer and industrial companies. Through three business units and related divisions, Pro Mach provides equipment, training, installation, and parts in primary packaging, end-of-line packaging, and identification and tracking.

Pro Mach has a diverse customer base, from Fortune 500 companies to smaller, privately-held businesses worldwide, which depend on reliable, flexible, technologically advanced packaging equipment and integrated solution sets. Pro Mach is headquartered near Cincinnati, Ohio with manufacturing facilities and offices throughout the United States and Canada. For more information about Pro Mach visit our website at www.ProMachInc.com.

###